

JOINT MEETING
GREATER PENINSULA WORKFORCE BOARD
AND
HAMPTON ROADS WORKFORCE COUNCIL

M I N U T E S
MARCH 28, 2019

The first joint meeting of the Greater Peninsula Workforce Board (GPWB) and the Hampton Roads Workforce Council (HRWC) was held on March 28, 2019, at Hampton University's Student Center. The meeting was called to order by GPWB Chairman, Dr. John Olson, at 8:30 a.m. See Attachment 1 for a list of attendees.

WELCOME AND OPENING REMARKS

Dr. Olson welcomed everyone and recognized special guests. Dr. Olson then invited Ms. Delceno Miles, HRWC Chairwoman, to the podium to provide welcoming remarks.

Dr. Olson next introduced Dr. Kim Luckes, Dean, University College, Hampton University, who also welcomed everyone on behalf of Dr. William R. Harvey, President, HU, and the members of the faculty and staff. Dr. Luckes gave a brief history of the university leading up to its recent 150th Anniversary celebration. She indicated that its founder, General Samuel Armstrong, emphasized educating the head, heart and hands, making workforce development the institution's primary focus and mission. Dr. Luckes reflected that Dr. Harvey has followed in this tradition with his focus on continuing to provide the educational programs that will equip today's students with the academic and occupational skills that they will need to be successful in the 21st Century labor market.

Following Dr. Luckes comments, Ms. Miles introduced and invited to the podium the 71st Governor of Virginia, the Honorable Robert F. McDonnell. Former Governor McDonnell addressed the gathered Workforce Board Members, staff and guests and offered his congratulations to the members of the two Boards on their unique and innovative collaborative regional approach to better meet the workforce needs of the businesses and industries operating within the Greater Hampton Roads Region. He went on to comment about the need to increase employment opportunities for veterans, expanding education and employment opportunities for youth, especially disconnected youth, and collaborating with the economic development agencies that work within the Greater Hampton Roads Region.

Following former Governor McDonnell's remarks, Ms. Miles introduced Dr. Megan Healy who serves on Governor Northam's Cabinet as his Chief Workforce Development Advisor. Dr. Healy addressed three issues pertinent to workforce development: partnerships, pathways and performance. She, likewise, offered her congratulations and best wishes for much success to the two Boards on their collaborative regional working relationship.

C O N S E N T A G E N D A I T E M S

I. WIOA COMPREHENSIVE FOUR-YEAR LOCAL PLAN UPDATES

Dr. Olson, referring to Attachment A, requested a motion from the GPWB Membership to approve their Comprehensive Four-Year Local Plan Update. A motion to this effect was made, seconded and approved by voice vote.

Taking the podium, Ms. Miles, referring to Attachment B, requested a motion from the HRWC Membership to approve their Comprehensive Four-Year Local Plan Update. A motion to that effect was made, seconded and approved by voice vote.

II. WAIVER REQUESTS

Returning to the podium, Dr. Olson, referring to Attachment C requested approval from both the Greater Peninsula Workforce Board and the Greater Peninsula Workforce Development Consortium to submit a waiver request to the WIOA Title I Administrator to allow the GPWB to continue to provide WIOA Individualized Career Services and Follow-up for Program Year 2019. A joint motion from the memberships of the Board and Consortium to that effect was made, seconded and approved.

Following suit, Ms. Miles noted that the Hampton Roads Workforce Council also needed to submit a waiver request to the WIOA Title I Administrator to allow the HRWC to continue to provide WIOA Individualized Career Services and Follow-up for Program Year 2019. A motion from the HRWC Membership to that effect was made, seconded and likewise approved.

A G E N D A I T E M S

I. UPDATE ON THE SOUTHEASTERN VA REGIONAL WORKFORCE COLLABORATIVE

Messrs. Shawn Avery and Bill Mann provided an update on the ongoing regional effort between the HRWC and the GPWB. Since the signing of the Collaborative Regional Resolution this past September, staff members from both agencies have taken steps to implement a singular approach to the delivery of business services throughout the Greater Hampton Roads Region, while likewise working together on a number of related efforts focused on serving the region's veterans and transitioning service members, developing a common communications strategy, working with the McDonnell Group to increase private contributions to support local workforce development efforts, enhancing access to important labor market data, and creating new education and employment opportunities for the emerging (read youth) workforce.

Mr. Mann noted that this effort has benefited from the recent rebranding of the state's public workforce system. He commented that it was important for area employers to understand that the GPWB and the HRWC are part and parcel of the Commonwealth's public workforce system, operating under the Virginia Career Works banner, whose primary purpose is to provide, in partnership with other allied state agencies and community based organizations, a comprehensive menu of high-quality services designed to provide the highly skilled workforce needed by the region's employers to successfully compete in the global economy. And, by providing employers with a single point of contact to access these services the two boards have greatly simplified how employers can engage with the public workforce system and its partners.

II. INTRODUCTION OF GUEST SPEAKER

Mr. Mann introduced the morning's guest speaker, Mr. Duane Poe, Director, Workforce Development and Career Pathways, University College, Hampton University. In his opening remarks, Mr. Poe reflected upon important events and milestones taken from the history of Fort Monroe and Hampton University that helped shape both the local community and the university that we know today. He reiterated how workforce development was and continues to be a major part of Hampton University's focus and vision. He indicated that the University has a 40-year history of Adult Learner Education and was one of the first universities/colleges to provide such services.

Currently, Mr. Poe reported that the HU Leadership and Faculty have been working to identify Hampton University's place in the workforce development arena and are following several guiding principles: accessing industry demand for 21st Century Skill Sets, awarding stackable certifications, meeting the needs of underserved populations and communities of color, and fostering strong partnerships with allied agencies and organizations.

Mr. Poe discussed a three-year phased approach to utilizing these guiding principles to achieve various outcomes and goals. Phase One would include a focus on addressing the workforce needs of entry level workers, providing customized in-demand skills training to include soft skills (learning skills, literacy skills, and life skills), putting an emphasis on supporting minority construction businesses, expanding information technology programming, and establishing partnerships with other allied organizations and civic institutions.

Phase Two would build on these initiatives adding increased emphasis on supporting the workforce needs of minority contractors and small businesses to better position them to compete for contracts related to the expansion of the Hampton Roads Bridge Tunnel (HRBT). Phase Three would continue this approach to assist students and adult learners to succeed in other in-demand, growth industries that help drive the Hampton Roads Regional Economy.

III. OPEN DISCUSSION AND ANNOUNCEMENTS

Representatives from regional localities shared highlights, comments, announcements involving their local jurisdictions.

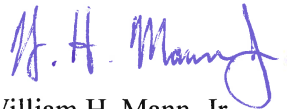
VI. PUBLIC COMMENTS

Mr. George Taratsas, WIOA Title I Administrator, Virginia Community College System was recognized and he took the floor to both congratulate the two boards on their collaborative regional endeavor and emphasize the importance of this undertaking to help meet the needs of job seekers and employers in the Greater Hampton Roads Region. He also offered whatever assistance his office could provide the boards as they move forward with this initiative.

ADJOURNMENT

The program concluded at 10:30 a.m. with closing remarks from Dr. Olson who thanked everyone for attending.

Respectfully Submitted,



William H. Mann, Jr.
Secretary

Attachment

JOINT MEETING
GREATER PENINSULA WORKFORCE BOARD
AND
HAMPTON ROADS WORKFORCE COUNCIL

March 28, 2019
ATTENDANCE RECORD

GREATER PENINSULA WORKFORCE BOARD (GPWB)

MEMBERS PRESENT

Rachel Ambrose	Denbigh Learning Center
Joseph C. Barto, III	TMG
Rhonda Bunn	Canon Virginia, Inc.
Honorable Melanie Rapp Beale	Dominion Energy
Mike Briley	Virginia Peninsula Central Labor Council
Rhonda Bunn	Canon Virginia Inc.
Verna Chamberliss	United Steelworkers – Local 8888
Jeff Clemons	PNC Bank
Donna Crittenden-Barton	Virginia Employment Commission
Dr. Rex Evans	AARP
Greg Garrett	Greg Garrett Realty
Jesse Goodrich	Riverside Health System
Honorable James Gray	Hampton City Council
Nancy Harvin	Newport News Shipbuilding
Whitney Lester	Versability Resources, Inc.
Dr. Kim Luckes	University College, Hampton University
Honorable John McGlennon	James City County Board of Supervisors
Bob McKenna	Virginia Peninsula Chamber of Commerce
John Meyer	SynEnergy Inc.
Dr. Robin Nelhuebel	Riverside College of Health Careers
Dr. John Olson	ECPI University
Dr. Casey Roberts	New Horizons Regional Education Center
Kim Shepard	Virginia Department of Aging and Rehabilitative Services
Thomas Tingle	Guernsey Tingle Architects
Honorable Tina Vick	Newport News City Council
Dr. Vince Warren	Newport News Shipbuilding

GPWB MEMBERS ABSENT

Andrea Arnett	Sentara Healthcare System
Honorable Phillip Bazzani	Gloucester County Board of Supervisors
Dr. John T. Dever	Thomas Nelson Community College
Dr. Susan English	Thomas Nelson Community College
Honorable Herbert Green, Jr.	Poquoson City Council
Cassandra Greene	City of Newport News IDA/EDA
Ronald Jackson	Hampton Redevelopment and Housing Authority
Honorable Ted Maslin	Williamsburg City Council
Josie Pearson	Science Systems and Applications, Inc.
Dale Stone	Walmart Distribution Center
Ken Taylor	W. M. Jordan Company, Inc.
Honorable Jeffery Wassmer	York County Board of Supervisors
Mary Williams	1 st Advantage Federal Credit Union
Albert Welcher	Point Transitions LLC

GPWB - LEO STAFF REPRESENTATIVES PRESENT

Alan Archer	City of Newport News
Pamela Croom	City of Hampton
Sherri Newcomb	York County
Sherry Spring	Gloucester County
Peter Walentisch	City of Williamsburg
Barbara Watson	James City County

GPWB - LEO STAFF REPRESENTATIVES ABSENT

Randall Wheeler	City of Poquoson
-----------------	------------------

HAMPTON ROADS WORKFORCE COUNCIL (HRWC)

MEMBERS PRESENT

Jeff Ainslie	The Ainslie Group
Vonya Alleyne	Cox Communications Virginia
Rick Brooks	Virginia Department of Labor
Hosey Burgess	Virginia Employment Commission
Dr. Ken Chandler	City of Virginia Beach
Ross Cherry	Cherry Carpeting & Flooring Company
Joseph Donnelly	Donnelly Real Properties, LLC
Dr. Johnny Garcia	SimIS, Inc.
Alice Graham	City of Portsmouth
Virginia Batteen Hawks	S.L. Nusbaum Realty Company
Andy Jaeckle	STIHL Incorporated
Mark Johnson	SunTrust Bank
John Kownack	Norfolk Redevelopment & Housing
Whitney Lester	VersAbility Resources
Pamela Little-Hill	City of Portsmouth
Dr. Daniel Lufkin	Paul D. Camp Community College
Dr. Corey McCray	Tidewater Community College
Mary D. McGovern	Divaris Real Estate, Inc.
Delceno Miles	The Miles Agency
BarBara Murphy	AARP Senior Community Service Employment
Dr. Ruth Jones Nichols	Foodbank of Southeastern Virginia & Eastern Shore
Dr. Keisha L. Pexton	Newport News Shipbuilding
Bryan Stephens	Hampton Roads Chamber
Chris Stuart	Top Guard Security
Edith White	Hampton Roads Community Action
Chas Wright	TowneBank

HRWC BOARD MEMBERS ABSENT

Dr. Elsie Barnes	Norfolk State University
Thomas Calhoun	Norfolk Federation of Teachers
Jared Chalk	Norfolk Department of Economic Development
Ellis Cofield, Jr.	Cofield's Locksmith, LLC
William W. Crow	Virginia Ship Repair Association
Dr. Larry Dotolo	VA Tidewater Consortium for Higher Education
Mark Dreyfus	ECPI University
The Honorable Don Goldberg	Harvey Lindsay Commercial Real Estate
Steve Herbert	Hampton Roads Economic Development Alliance
L'Tanya Johnson	Cost Plus World Market

Carol McCormack	United Way of South Hampton Roads
Bill Miller	Fairlead Integrated
William L. Nusbaum, Esq.	Williams Mullen
Thom Prevette	Bon Secours Health System
Ron Ritter	On Point, LLC
Dr. James Shaeffer	Old Dominion University
Kim Shepard	VA Dept. of Aging & Rehabilitative Services
Dr. Aaron Spence	City of Virginia Beach Public Schools
Guenter Weissenseel	IMS Gear Virginia Inc.
Kevin Will	Boys & Girls Club of Southeast Virginia
Steven C. Wright	Chesapeake Department of Economic Development

HRWC PENINSULA REPRESENTATIVE (Non-voting)

Dr. John Olson

HAMPTON ROADS WORKFORCE FOUNDATION

D. Nate Johnson	Merrill Lynch
-----------------	---------------

HRWC - CLEO Present

The Honorable Mamie Johnson	City of Norfolk
The Honorable John Rowe	City of Portsmouth
The Honorable Rick West	City of Chesapeake

GUESTS

Peonie Adams	Virginia Employment Commission
Marian Edionwele	Derai Health Care Services, LLC
Shawntez Edmondson	Virginia Employment Commission
Megan Healy	Office of Governor Ralph Northam
James Hinton, Jr.	Dollar Bank
Leslie Mason	VA Tidewater Consortium
Honorable Robert McDonnell	71 st Governor of Virginia
Kelly Morro	KBD Group
Dennis Montgomery	Norfolk State University
Chris Nelson	Sentara College of Health Sciences
Duane Poe	University College, Hampton University
Lorri Powers	Sarah Bonwell Hudgins Foundation
George Taratsas	Virginia Community College System
Seko Varner	Tidewater Community College
Kelly Webb	KBD Group
Curtis Wray	Virginia Employment Commission Rapid Response
Jessica Zimmerman	Hampton University

GPWB ONE-STOP OPERATOR

Katherine Henderson	Career Center Assistant Manager
---------------------	---------------------------------

GPWB YOUTH SUBCONTRACTOR

Valencia Huggins	Youth Workforce Center, New Horizons Regional Education Center
------------------	--

GPWB STAFF MEMBERS

Rita Bond	Administrative Office Manager
Wanda Boulden-White	Senior Career Planner
Gary Butler	Deputy Director
Cathy Ellis	Executive Support Specialist
Angela Sullivan Harris	Program Manager
William H. Mann, Jr.	Executive Director
Terri Partain	Accountant
Shannon Trochuck	Program Support Manager

HRWC STAFF MEMBERS

Shawn Avery	President & CEO
Christina Brooks	Senior Director of Youth Services
Helen Bryant	Training Services Coordinator - VCW Norfolk
Bill Coley	Workforce Services Officer
Steve Cook	Vice President of Workforce Innovation
Clif Duncan	Vice President of Finance & Administration
Loretta Earl	Office Manager
Amanda Green	Youth Program Coordinator
Rose Marie Hollins	Director of Accounting
Michael Hunter	HRVEC Coordinator
Jackie Rondeau	Business Services Coordinator - VCW Norfolk
Nancy Stephens	Director - VCW Norfolk